

## West Bengal Academy of Pediatrics

Society Regd. No. 57747 (WB Act XXVI / 1961) & Public Trust Act Regd. No. 8496/3989

24.06.2020

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Dear Member,

Greetings from WBAP.

\*SPECIALAPPEAL\*

Hope you are all safe and healthy in these tough times.

As you all are aware, due to the unprecedented global situation, we are not in a position to hold conferences, meetings and seminars in the traditional way.

Sponsorship of these events are the major source of income for WBAP.

As a result, our dear academy is facing unprecedented financial crunch for meeting day to day expenses like staff salary, net bills and maintenance of our office.

The current trend is of holding our academic activities on the digital platform.

An innumerable number of webinars are being held by the same Pharmaceutical companies WITHOUT contributing a penny to the WBAP fund.

Academic programs are being arranged by our esteemed members in their individual capacity in collaboration with pharma companies.

These members are all members of the West Bengal Academy of Paediatrics.

We ALL have an equal responsibility in adding to the WBAP finances.

It is an earnest request that while participating in those webinars, if possible, to request the pharma companies to contribute a certain amount to WBAP in lieu of which those companies can use the WBAP logo.

That way the said academic program will get a wider visibility and WBAP will also be benefitted in this way.

I APPEAL to all WBAP members, especially the executive body members to be united in their allegiance to the finances of our parent body and try NOT ENTERTAIN companies unwilling to use the WBAP logo and contribute to the WBAP fund.

## \*SPECIAL INITIATIVE \*

We have also initiated a unique series called WBAP yuva CME where our younger colleagues are given an academic platform. So our young colleagues who have done PG not more than 5 years ago and are life members of IAP can apply to the undersigned mentioning their contact details, IAP membership number and topic of interest.

Yours in academy service

**Prof Atul Gupta** President, WBAP **Prof Madhumita Nandi** Honorary Secretary, WBAP

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